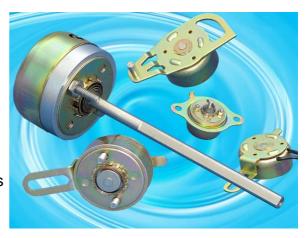


## PRESS RELEASE

## GEEPLUS OFFER ROTARY SOLENOID MODIFICATIONS TO SUIT CUSTOMER APPLICATIONS

As electro-mechanical designs become more demanding, the solution is often the adaptation of an existing component to meet the requirements of different functions. According to Geeplus, none more so than the simple rotary solenoid which is enjoying new found popularity due to it's flexibility in use.

However, the cost of interfacing to existing devices can often be prohibitive, but, as Geeplus point out, there are many situations where the solenoid itself can be modified with minimal impact to unit cost, eliminating the need for



additional linkage components. If application volumes justify the tooling costs involved this can offer an optimised and cost-effective solution.

These modifications range from simple machining changes which can be done for very small quantities, right up to complex changes, which, utilising most parts from an existing component, can enable complex solutions to be realised with changes to only one or two parts. In many cases similar tooling would be required in any case for the customer to implement a linkage or mounting plate to adapt a standard part.

The advantage of using existing, specialised application designs where the drawings, calculations, and in some instances much of the tooling has already been done, is that costs are not only saved in the manufacture of the solenoid, but also in the time taken to incorporate the new design into the assembly process.